

MHOAA Conference Call Minutes

February 9, 2009

Corrected

The call began at 7:00 p.m. with the secretary's report of the January 12, 2009 minutes. Terry motioned that the minutes be accepted and Peter seconded the motion. The vote was unanimous.

Sandy gave the treasurer's report. Steve made the motion to accept the report and Dot seconded the motion. The vote was unanimous.

The following committees gave their reports:

Bylaws Committee: Terry reported the corrected by-laws are in the process of being reviewed by Ishbel. After that, they will send final drafts to the board for approval of the membership at the next annual meeting.

Convention Committee: Terry reported that the Best Western has been chosen for next year's convention. Dave and Kelly have been a great help in working out the details. Peter suggested having author John Grissom who is a buying guide consumer advocate. John knows all the arenas concerning manufactured homes and has been involved in the manufactured housing market for over 20 years.

Newsletter Committee: Terry stated Dave will print the newsletter tomorrow after adding the additional information. She is still working on getting the membership database up to date. Sandy is working with inaccurate records.

Strategic Planning Committee: Dave shared that the survey should be posted online and that board members will make the contacts assigned to them.

Kelly shared that we could do some workshops at the April MHOAA meeting in DC. Peter complimented the work of Dave and Kelly. After some discussion, it was agreed that by the end of the week Kelly would designate who should be surveyed.

Website Committee: Peter reported that articles for the website be submitted to the committee. The articles would be given to the board for approval before forwarding them to the webmaster. He shared that we need to keep changing the information on the website so people will keep coming back. Steve suggested since we are manufactured home owners, we should add a spot on the website to tell stories of people's experiences.

Tim stated we needed to dispel the trailer type myths and make it more personalized and positive. Peter said we need partnerships with more states as this is political insurance. Terry also mentioned about adding photographs of manufactured homes on the website as well as some newsletters. Peter reminded her that they need to be sent to the website committee first.

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Legislative Committee: Tim reported that Terry Nelson would be joining them on this committee. Terry reported that Kevin Jewel, an advocate of HUD and a SAA, is a big part of consumers and has a bigger voice on a national level. He revamps letters to the Manufactured Housing Caucus and Consensus Committee. He acts as a SAA to better our states.

There was a discussion regarding membership on the Caucus and Consensus Committees.

Contract Committee: Lois needs to contact CFED regarding the contract. Peter asked how soon the contract will be executed. Lois replied possibly next week. Dave stated that most of the contract is done and is being put into contract language.

New Business: Lois thanked Tim and Peter for their hard work on the CFED policy group. They meet on the third Thursday of each month.

Other Items of Business: Steve brought up the matter regarding the face-to-face board meeting in April. Dave confirmed that it is in the contract. The date was suggested to be April 25th. After a discussion, it was decided to go during the week because that is when the House and Senate meet.

Respectfully submitted,

Russ McPherson
Secretary